



MEDIA ADVISORY

Office of Economic Development

For Immediate Release
April 26, 2010

Contact:
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SAN JOSE BECOMES CYCLING EPICENTER IN MAY

Mayor and Silicon Valley leaders to announce Bike-To-Work Day and San Jose Cycling Classic details in conjunction with return of Amgen Tour of California

San Jose Cycling Classic’s Mattson Technology San Jose ViaVelo to be first-ever South Bay “open streets” event

WHAT: Join Mayor Reed and Silicon Valley leaders at a press conference to announce new information about the upcoming Bike-To-Work Day (May 13), the returning Amgen Tour of California Stage 4 Start (May 19) and preview the San Jose Cycling Classic, a multi-pronged cycling event, May 15-20, benefiting Silicon Valley Bicycle Coalition, Fit for Learning and Team In Training—produced to celebrate the returning Tour. Information will also be shared about the Mattson Technology San Jose ViaVelo—the first ever car-free “open streets” event to take place in the South Bay.

WHO: The following will be present and available for comments:
San Jose Mayor Chuck Reed
Dave Cortese, Supervisor, Santa Clara County
Carl Guardino, President and CEO, Silicon Valley Leadership Group and Co-Chair Local Organizing Committee, 2010 Amgen Tour of California
Corinne Winter, Executive Director, Silicon Valley Bicycle Coalition
Paul Krutko, Chief Development Officer, City of San Jose and Co-Chair Local Organizing Committee, 2010 Amgen Tour of California
Patricia Ernstrom, Executive Director, San Jose Sports Authority
David Dutton, President and CEO, Mattson Technology
Andy Ball, President and CEO, WEBCOR Builders
Bobby Ram, Director, Global Community Relations, SunPower Corp.
Darcie Green, San Jose Community & Government Relations Manager, Kaiser-Permanente

WHEN: 11:00 a.m.
Wednesday
April 28, 2010

WHERE: Rotunda
San Jose City Hall
200 E. Santa Clara Street
San Jose, Calif. 95113

BACKGROUND:
For more than a century, San Jose has been key center for cycling sport. San Jose and Silicon Valley's long history of cycling includes the production of the first mechanically pedaled bicycle in North America—created in the 1800s; the first bicycling club, the Garden City Wheelmen, formed in 1884 and the Hellyer Park Velodrome is currently the only velodrome in Northern California, and is one of 19 still in existence in the United States. To continue and celebrate this cycling legacy and raise awareness surrounding health, fitness and the environment, San Jose will host a series of cycling events and programs May 15-20 that will involve public and private sectors, and professional and amateur riders.

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