



MEDIA ADVISORY

**2010 AMGEN TOUR OF CALIFORNIA ORGANIZERS TO HOST PRESS CONFERENCE
WITH KEY RIDERS, MANAGERS AND CYCLING OFFICIALS**

WHAT: To kick off the 2010 Amgen Tour of California professional road cycling race, race presenter AEG will host a press conference with race officials, sponsors, athletes and team managers to discuss the 2010 race.

The more than 800-mile, eight-day stage race, considered to be the most important and popular race held on U.S. soil, will take 16 of the world's top professional cycling teams from Nevada City to Thousand Oaks/Westlake Village/Agoura Hills through some of the state's most picturesque highways, roadways and highlights. Scheduled from May 16-23, 2010, the fifth-annual race will visit 16 host cities for official stage starts and finishes along the route. The race will kick off its Stage 4 Start, 9:30 a.m., Wed., May 19, on Park, adjacent to The Tech Museum of Innovation, between Almaden and Market, in Downtown San Jose.

WHO: Amgen Tour of California organizers, cycling officials, sponsors, top cyclists and team managers expected to participate include:

- **Andrew Messick**, President, AEG Sports
- **Jim Birrell**, Race Director, 2010 Amgen Tour of California
- **Stuart Arbuckle**, Vice President & General Manager Oncology, Amgen, official race sponsor
- **Kevin Johnson**, Mayor of Sacramento
- **Roger Dickinson**, Sacramento County Board of Supervisor's Chair
- **Lance Armstrong**, Team RadioShack
- **Tom Boonen**, Quick Step
- **Fabian Cancellara**, Team Saxo Bank
- **Mark Cavendish**, Team HTC-Columbia
- **George Hincapie**, BMC Racing Team
- **Levi Leipheimer**, Team RadioShack (three-time defending champion)
- **Andy Schleck**, Team Saxo Bank
- **Dave Zabriskie**, Garmin-Transitions

WHEN: Friday, May 14, 2010
12:15 p.m. – Media check-in opens
12:30 p.m. – Lunch (Room 307)
2 p.m. – Press conference (Room 308/309)

WHERE: Sacramento Convention Center
1301 L Street
Sacramento, CA 95814-3900
Self-parking in parking garages on site

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